



# Guifré Ballester

Product Manager

## Profile

Once I co-founded my first startup, I found my passion. I consider myself an enthusiastic Product Manager with an entrepreneurial personality and strong tech background. My main skills are analysis, prioritization and business strategy. I'm used to work hand by hand with tech leads, developers and different stakeholders looking for excellence. My goal is to provide customers the product they deserve.

## Employment History

### Product Manager at Stayforlong, Barcelona

January 2020

- Build and execute the **strategy** of the product. End-to-end ownership of the product roadmap.
- Define, design, implement and manage various product management and development methodologies according to all stakeholders needs. **Agile**, SCRUM, Extreme Programming.
- Go from idea conceptualization to definition, execution and follow-up.
- Make sure that **prioritization** is done correctly, and that our throughput keeps increasing while our quality standards are maintained.
- Day to day management of the product KPIs metrics, by always having the numbers at hand and analyzing its performance through **data**.

### Product Owner at PayFit, Barcelona

January 2019 — January 2020

Take responsibility for a part of the roadmap and keep it up to date, manage the construction of the product in Spain, automating laws and creating new and modules in our payroll and Human Resources solution.

### CPO and cofounder at Skuld, Barcelona

August 2018 — November 2018

Leading research in innovation in the Software Quality field. Research, design, implementation and validation of innovative ideas following the Lean Start-up methodology.

### BI engineer at UPCnet, Barcelona

June 2016 — August 2018

Design and development services of Analytics and Big Data solutions. Data visualization and data processing (ETL)

## Education

### Master in Data Science, Universitat Politècnica de Catalunya, Barcelona

February 2017 — January 2021

### Bachelor's degree in telecommunications science and technology, Universitat Politècnica de Catalunya, Barcelona

September 2011 — February 2017

## Details

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## Links

[Personal website](#)

[LinkedIn](#)

[Medium](#)

[GitHub](#)

## Hobbies

I enjoy most of my time being outdoors. I am an avid runner, where I prefer trail over asphalt races. What takes the best of me are the obstacles races like spartanrace. In the winter, I am a novice alpinist. During the warmer months here in Catalonia, I enjoy adventure sports. Finally, my best time in a marathon is 3h18min.

When forced indoors, I follow a number of sci-fi and fantasy genre books, movies and television shows; I am an aspiring chef, and I spend a large amount of my free time exploring the latest technology advancements in the Deep Learning field.

## Languages

English

Spanish

Catalan

French